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Could Your Operation Benefit from a User Group?

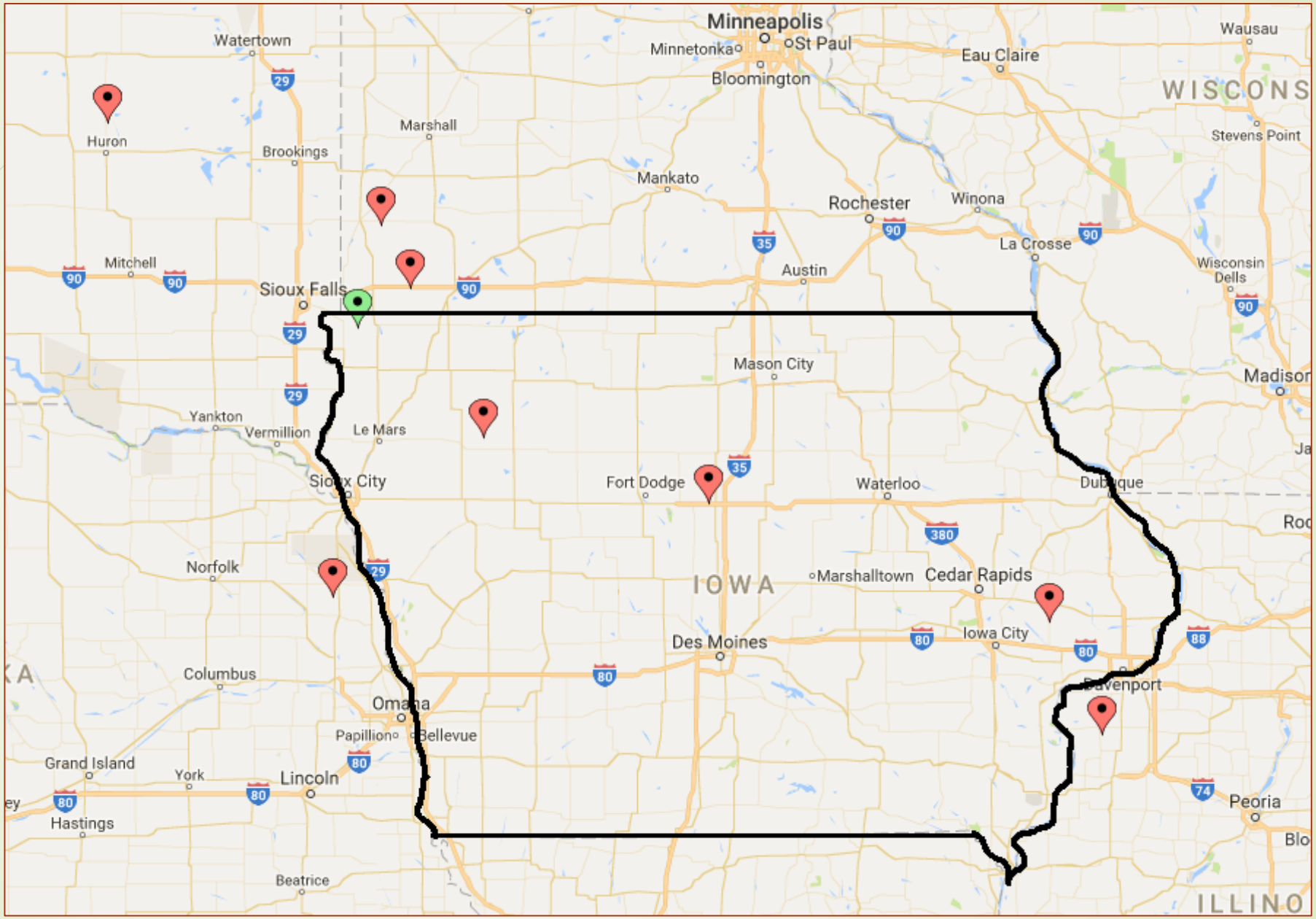
An Overview of Our FBS User Group Meeting

How Did We Organize Our Meeting?

- Meeting held in early March (9 a.m. – 4 p.m.)
- First contact - mailed letter with meeting details & preliminary agenda
- Prospects directed to a Google form link to register
- Collected information about their operation
- No cost to attend

A Snapshot of Our Group

- 16 individuals representing 9 different businesses
  - LattaHarris
  - FBS
- FBS Experience: Less than a year to 13+ years


Minneapolis
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Why Did We Decide to Host a User Group?

- **The short answer: To learn from other FBS Users**
  - Similar goals & challenges
  - Increase our face time with FBS users
  - Focused discussions, yet flexible
  - Compliments FBS support & FBS User Conference

What Did We Hope to Gain from the User Group?

- New ideas or direction for further development
- Learn from the successes and failures of others
- Find out how users handle specific challenges
- Greater awareness of capabilities and/or creative uses of FBS
- Provide useful feedback to the FBS team

How We Focused Our Discussion…

- What do you like most?
- What is your biggest challenge or frustration?
- What would you change?
- "Share an Example" – specific example of something that made your operation better (report, process, etc.)
- Advice to a new user

What Were Some of the Takeaways?

- Overall
  - FBS does good job of handling multiple entities and rolling them up into a single picture
  - Production and financial information in the same system is valuable
  - 4 levels of accounting make the system more powerful
  - Reporting is an area for improvement

- Accounting (TransAction Plus)
  - Scanner interface
  - Inventory register
  - Some FBS modules are functional, but need to be more user friendly

Takeaways – Continued

- Livestock (Smart Feeder)
  - Feed budgets and rate of gain tables
  - Proper setup is crucial, but especially difficult for new users
  - Overview of Pork Dashboard
- Crops (Crop Audit)
  - Users could save time and omit mistakes by interfacing with precision farming systems
  - Proper setup is necessary

Questions or Comments