







DTN Integration Partner



Introduction to who we are ...

- Today, DTN and The Progressive Farmer are the leading information portals for agriculture, energy and weather sensitive markets enabling customers to make “Smarter Decisions” with multiple products delivered via mobile devices, Internet, satellite, and print
- The core of DTN has more than 700 employees in the US and Canada and serves more than 730,000 subscribers across related commodity markets everyday with time-sensitive information enabling them to make more profitable decisions
- In late 2011 DTN was acquired by Schneider Electric and joins in the mission: *“IT for a Sustainable and Secure World”*. The following is a breakdown of segments:

Transportation	Energy	Agriculture	Environment
 31 %	 30 %	 8 %	 8 %



Air Traffic Control
the Netherlands





Expertise in Agriculture

Segment Overview

The leading supplier of information services to North American agriculture



The PROGRESSIVE FARMER

- \$100 Million in Revenue
- 63,000 Premium Subs
- 700,000 Media Subs

Representative Customers

Top Grain & Livestock Producers



syngenta

BUNGE

Cargill



BASF



R.J.O'Brien
ESTABLISHED IN 1914



PIONEER
A DuPont Company



Bloomberg

DTN Segments Served

Producers

- Grain and Livestock
- Subscription Services
- Media / The Progressive Farmer

Originators

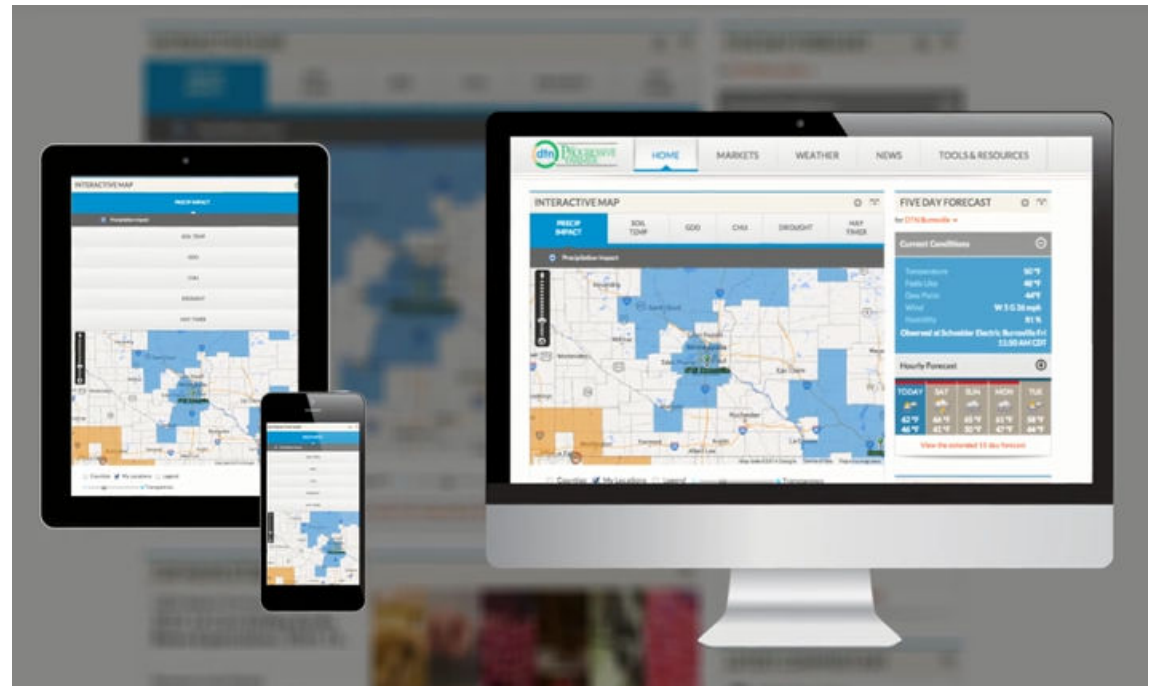
- Cooperatives
- Elevators
- Feedlots
- Ethanol Plants
- Commodity Brokers

Risk Management

- Agribusiness Trading Floors
- FCMs
- Speculative Traders
- Redistribution Partners

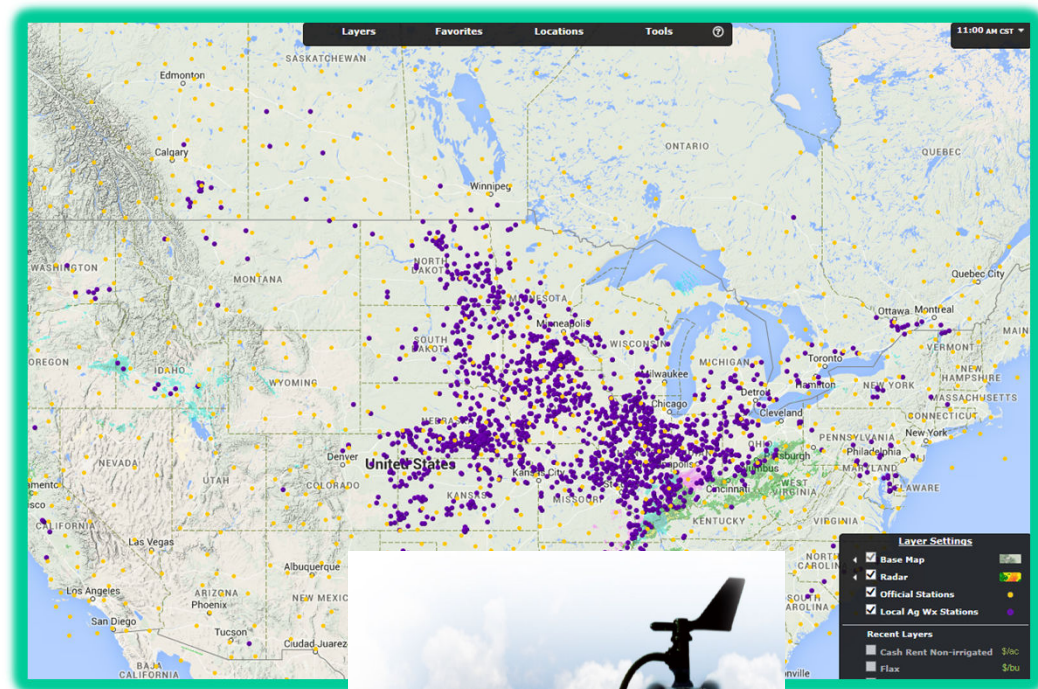
Valuable Decision Support Tools for Growers

- MyDTN™
 - Delivers real-time market, news and weather information anywhere a grower's day takes them (via smartphone, PC or tablet)
 - Patented and Customized alerts for the best opportunity to buy or sell, and eliminate weather related surprise
 - Our flagship enterprise solution



The DTN Ag Weather Network

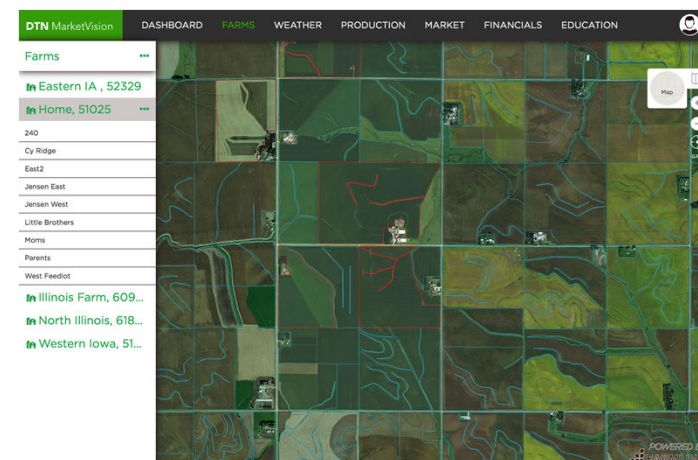
- **4,700+** and growing on farm weather stations since inception in September 2014



The largest private weather station network in North America

DTN MarketVision

- An online, forward-looking profitability dashboard merging yield estimates
- Local market value and weather information
- A scientific perspective on seasonal growing conditions coupled with the weekly updates of field-level production potential
- A national fair value indicator of corn and soybean prices with adjustment for local markets
- A partnership between two trusted, independent ag brands: DTN/*The Progressive Farmer* and FarmLink





DTN Integration Partner

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